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Graphic Designer & Concept Developer



Portfolio

WAY MORE THAN YOU THINK.

This phrase has accompanied me since the very beginning of my design studies. It originated during a project, when these words unexpectedly became my response to a simple question. Over time, they evolved into something much more meaningful, reflecting both my personality and my approach to design.

To me, this sentence represents the belief that every project should be created with depth. Developing concepts that are carefully considered from multiple perspectives is where I can fully immerse myself. Every design decision is made with intention, to create a meaningful outcome which gets clear in the upcoming pages of my portfolio.

I like to say the best ideas in life often appear to be *way more than you think.*

Miloš Glišić



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LAVENTINE

01

Laventine is a conceptual project exploring how meaningful connections can be established in the digital dating landscape. While dating apps have made it easier than ever to meet new people, many users report feelings of frustration, emotional exhaustion, and disconnection. The aim of the project was to find new solutions to tackle common problems like endless possibilities, swiping and ghosting which turn the search for connection into an uncomfortable experience.

Laventine promotes a slower and more intentional dating experience through fresh and innovative approach. Daily suggestions instead of swiping, an integrated blog with articles on dating, and communication, and an events section, where users can book real-life activities such as coffee meetups and after-work events to meet new people more efficiently.



laventine
wo echte verbindungen entstehen.

ICON



TYPOGRAPHY

Niconne

Gill Sans Nova SemiBold

Gill Sans Nova Heavy

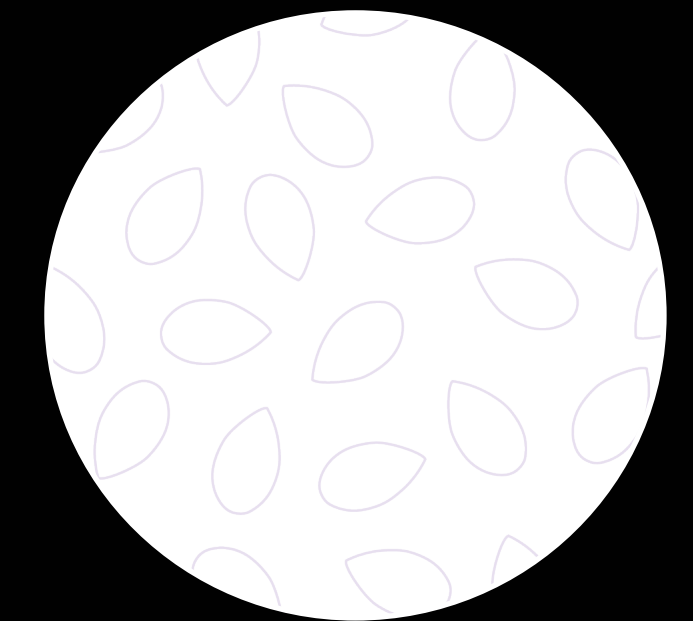
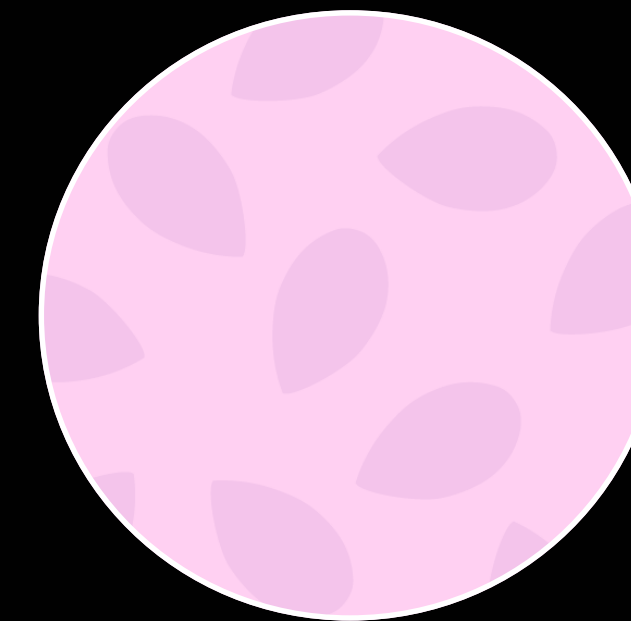
MAIN COLORS



SUPPORTIVE COLORS



VISUAL IDENTITY



APPLICATION SCREENS



ADVERTISING POSTER



STICKER



LAVENTINE – Campaign Applications | 07

The campaign shows Laventine's approach to modern dating. Through its messages encourages users to rethink their expectations of online dating and embrace a slower, more intentional way of meeting new people.

To reach audiences across different touchpoints, the campaign was applied to a variety of print and digital media, including posters, freecards, swing cards, stickers, social media content, and an image website.

SWING CARDS



FREECARDS



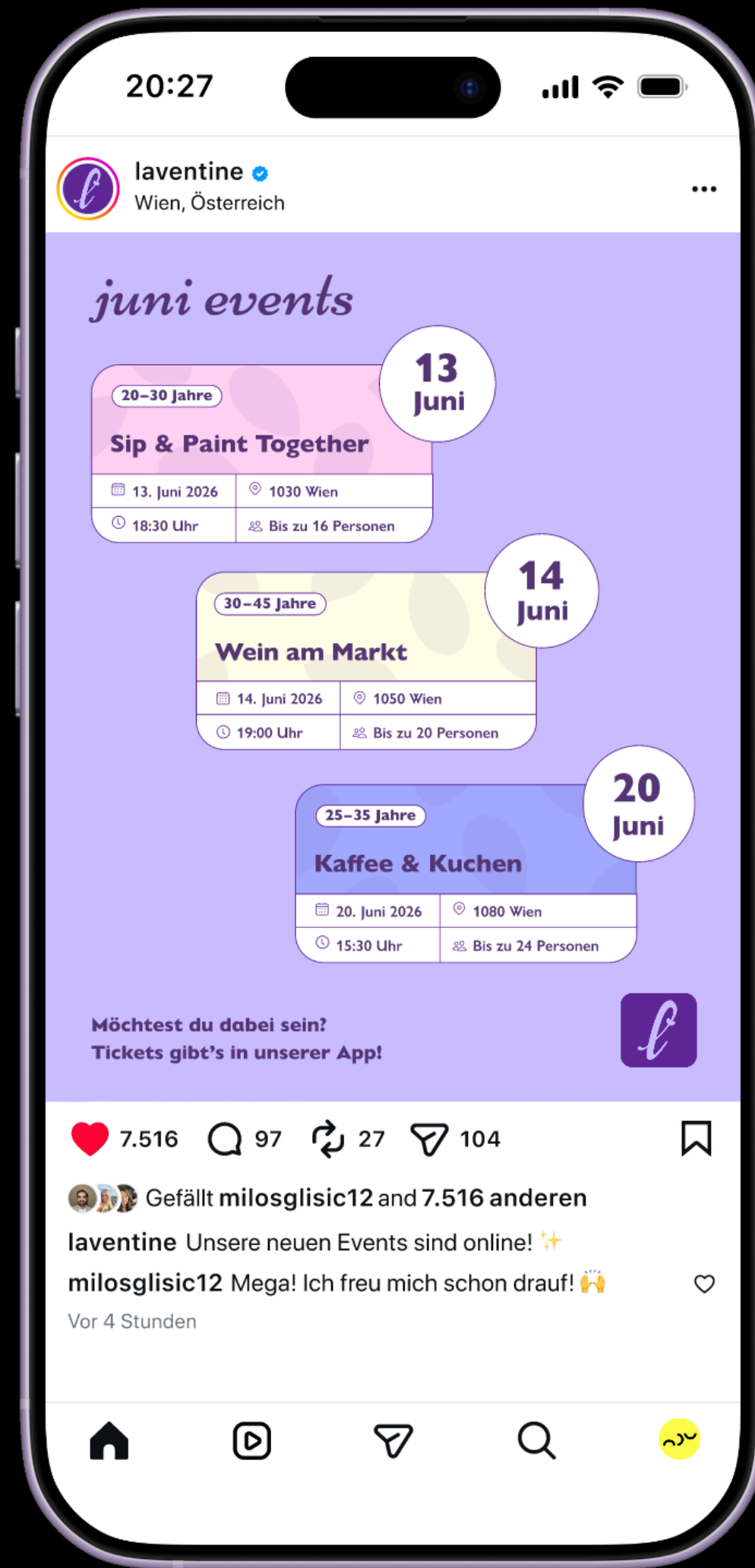
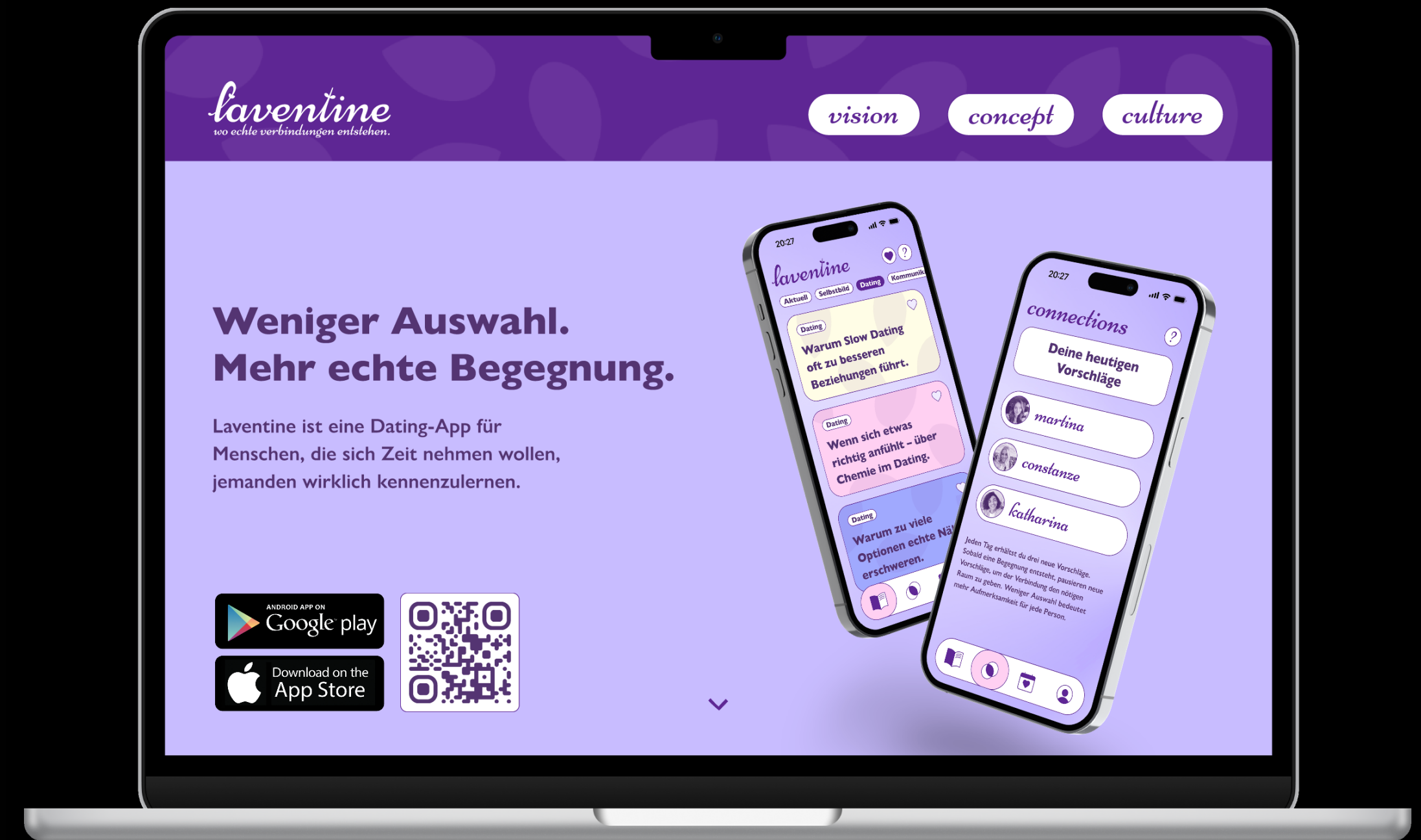


IMAGE WEBSITE



REPLAY

02

RePlay is a sustainable packaging concept for physical video games that I developed as part of a university project, together with a fellow student. Our idea was to create a concept that replaces the conventional plastic cases with sustainable materials, and still gives them a premium look and feel especially for collectors.

Concretely, the packaging is made from greyboard and works entirely without plastic. At its core is an opening mechanism where you fold down the top-right corner of the package, which lets the inner tray slide out.

The name RePlay works on two levels: it references the idea of giving classic games new life through curated re-releases and collector's editions, and it nods to the recycling concept behind the whole project.





The innovative construction of the packaging relies entirely on a small rolled piece of paper in the bottom corner which ensures the inner board to move freely.



After all pieces had been cut, the components were laid out and finished with a matte black spray paint coating to achieve a cohesive appearance.



Once the paint had fully dried, all components were carefully glued together. The final graphic designs were then printed, cut out, and applied to the packaging.



HAUTNAH

03

Hautnah is an editorial magazine developed in response to Sustainable Development Goal 3: Good Health and Well-being. Inspired by my own experience of living with a skin condition, the project aims to raise awareness, and present medical information through editorial design.

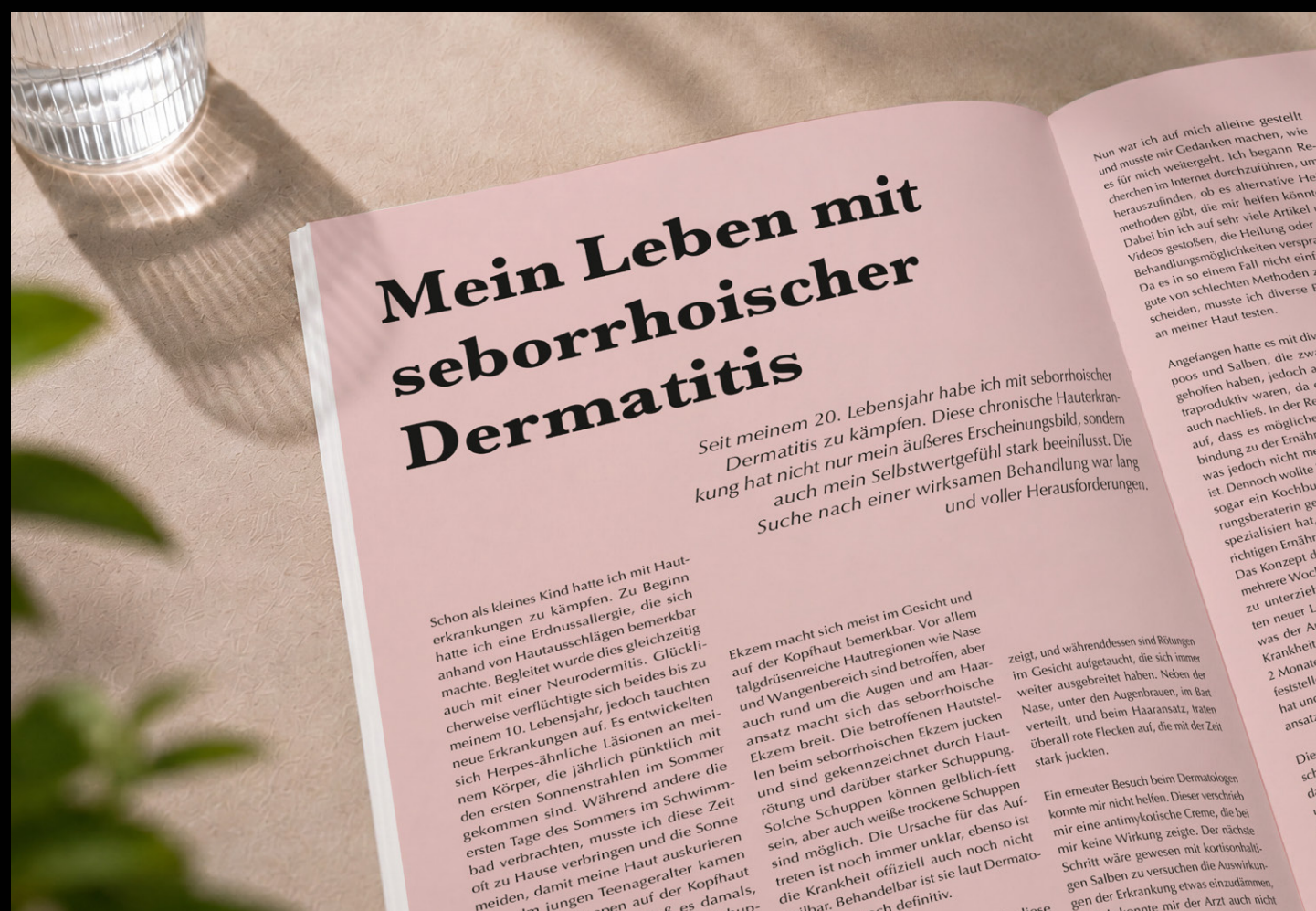
The publication is focused on proper use of typography and multiple infographics to communicate the topic in a visually appealing format. My goal was to achieve a clinical look maintaining a clean and contemporary aesthetic. To display the authenticity of the content, the project shows personal experiences and results of a survey exploring how people with skin conditions perceive themselves and how their lives are affected.





The concept was built around the challenge of communicating medical information without the use of photos. Instead, the magazine relies entirely on typography, and a series of custom-designed infographics to guide the reader through each topic. The intention behind the approach was to get sensitized for clear visual hierarchies.

All the infographics were based on extensive research and the results of a survey conducted among people living with skin conditions. The aim of these visualizations was not only to present factual information but also to highlight the social impact of skin diseases, reinforcing the magazine's goal of raising awareness.



MINET

04

MiNET is a corporate identity project developed for a fictional environmental organization dedicated to protecting the ecosystem of the 12th district of Vienna, Meidling. The project shows how a clear and consistent visual identity can strengthen communication of a brand and develop professionalism, which can inspire people to become actively involved in environmental activities in their own district.

The identity shows a bold approach of modern design language with various applications to strengthen the feeling of a community. Every element was designed to create a cohesive brand experience that reflects MiNET's mission while communicating its values in a clear and engaging way.

Gemeinsam

für ein sauberes

Meidling!



INSPIRATION



The inspiration for the logo came from the outer lines of the 12th district of Vienna called Meidling.

LOGO



The form was used to create an abstract figure of a leaf which represents the ecological aspect of the brand.

TYPOGRAPHY

GoodDog New

PF DinText Pro Regular

PF DinText Pro Medium

PF DinText Pro Bold

COLOR PALETTE



CLAIM

Mei Meidling. Mei Bezirk. MiNET.

COMMUNITY BUTTONS



VOLUNTEER VEST



BUSINESS LETTER



ENVELOPE

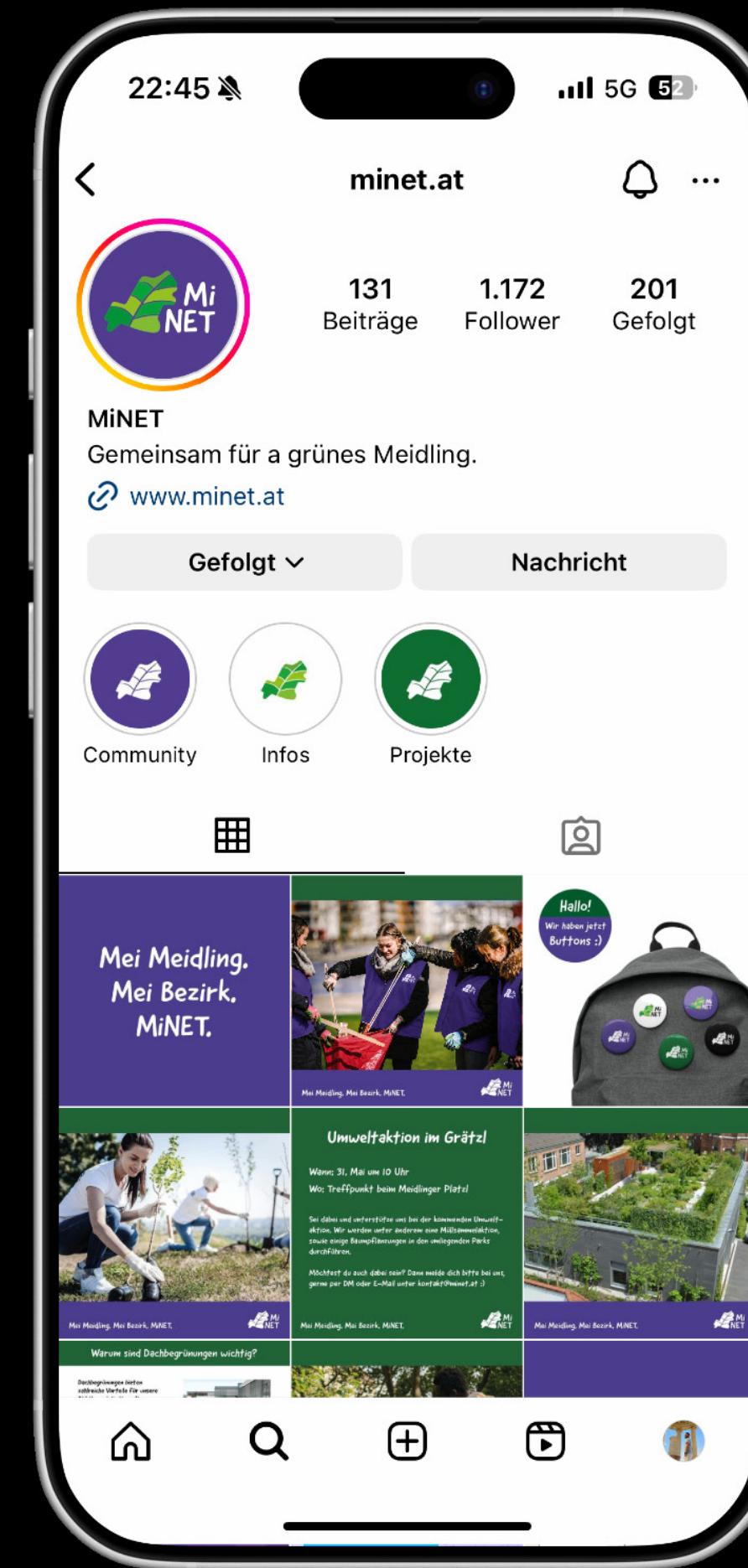


BUSINESS CARD





INSTAGRAM



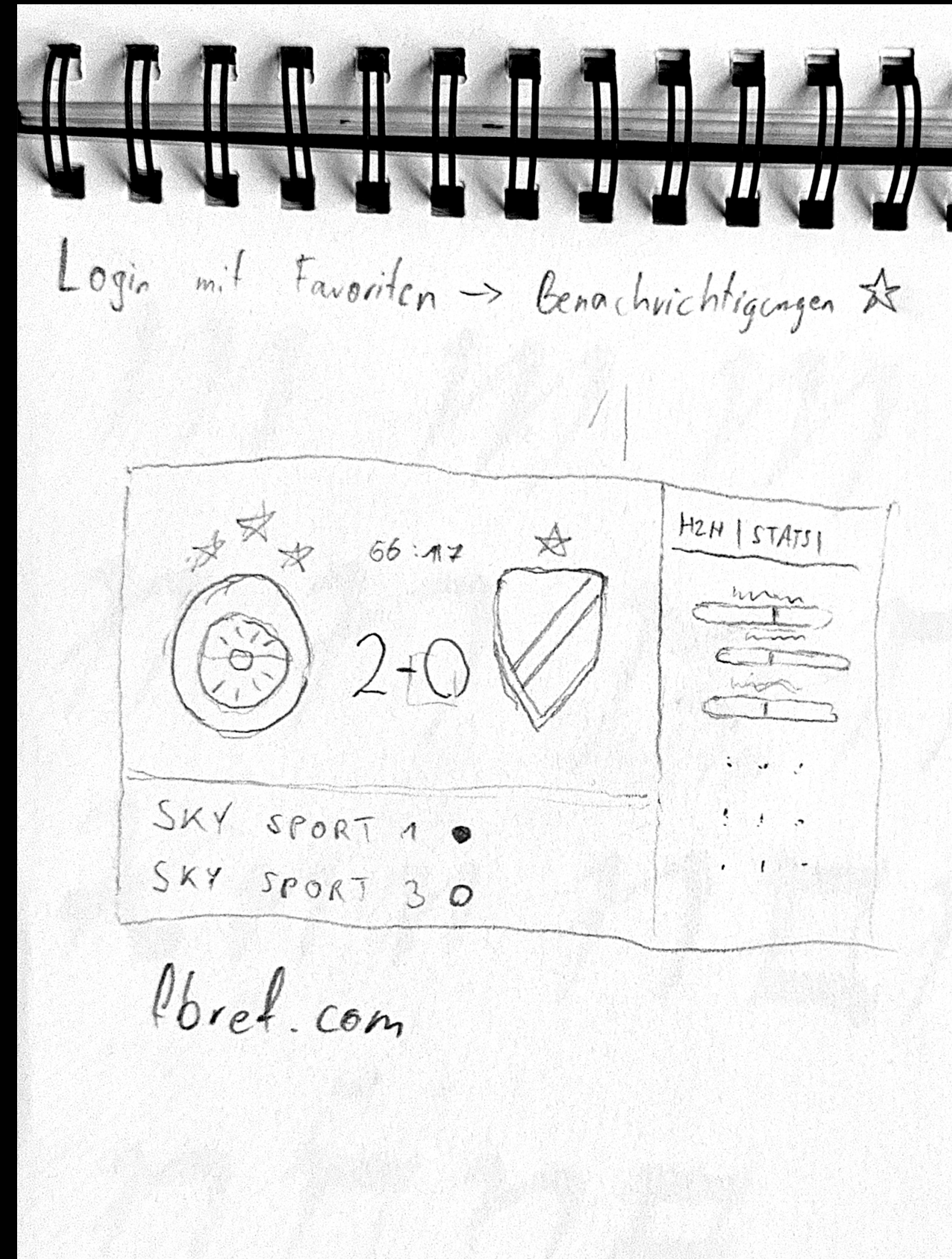
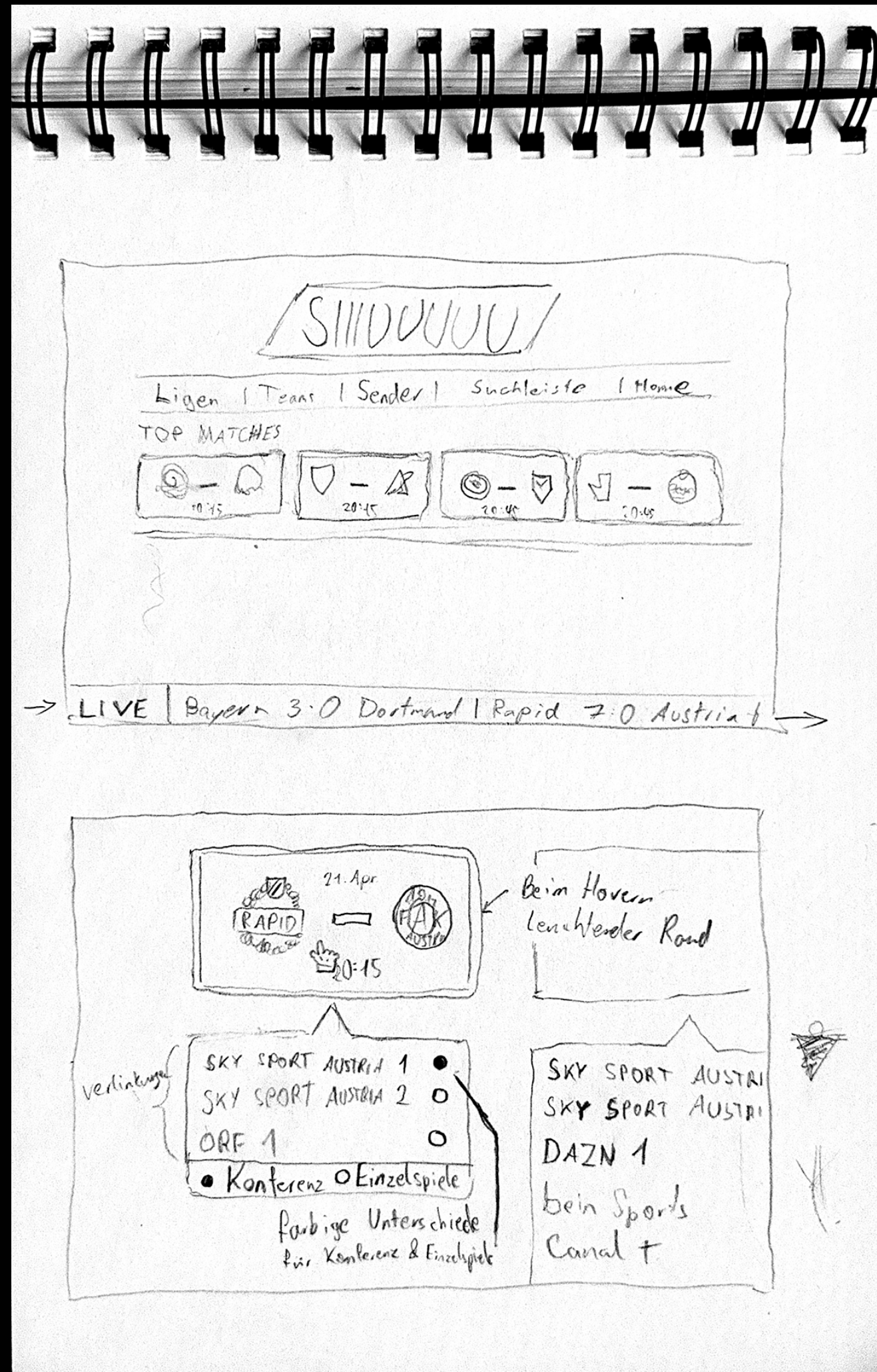
F-KICK

05

F-KICK is a web platform concept designed to provide football fans with an intuitive digital experience. The platform brings together live scores, detailed match statistics, fixtures of different leagues and news content. All packed in an user-friendly interface, which allows users to access relevant information efficiently.

The project focuses on displaying information in a structured way and developing a visually clear user interface, supported by a modern visual language and consistent user interface. Particular attention was given to the navigation and usability, ensuring that large amounts of dynamic information remain easy to browse while delivering an engaging experience for football enthusiasts.





Before starting with the digital design, a couple of sketches were created to translate initial ideas into layouts. The goal was to evaluate whether the envisioned structure and visual hierarchy would work in practice.

Particular attention was given to the presentation of football-specific information. Different kinds of layouts were developed for integrating statistics, match data, broadcast information, and other relevant content in a way that remained well structured and easy to navigate.

Österreichische Bundesliga

SK Rapid 3:0 **FK Austria Wien**

16. April

7' Burgstaller
19' Wurmbrand
57' Sangaré

Fitz 12'
Fitz 17'

Statistiken

Expected Goals: 4.36 vs 0.67

Ballbesitz: 74 vs 26

Schüsse: 23 vs 5

Schüsse auf das Tor: 7 vs 1

Schüsse neben das Tor: 6 vs 1

Eckbälle: 14 vs 3

Abseits: 2 vs 2

Fouls: 7 vs 19

Gelbe Karten: 0 vs 1

Rote Karten: 0 vs 1

Passquote: 85% vs 70%

Zweikampfrate: 53% vs 37%

Eckdaten

Spielort: Allianz Stadion, Wien
Kapazität: 28.600
Zuschauerzahl: 28.000
Temperatur: 20°C
Schiedrichter: Sebastian Gishamer

LIVE-Tabelle

1.	Sturm Graz	+23	46
2.	Austria Wien	+17	46
3.	RB Salzburg	+11	38
4.	Wolfsberger AC	+14	36
5.	SK Rapid	+8	34

LIGEN KALENDER NEWS

Suche Team/Spieler...

LIVE

FC Barcelona - FC Chelsea
FC Liverpool - Paris SG
FC Arsenal - Dortmund
FC Bayern - Real Madrid

TOP NEWS

Marko Arnautovic zum SK Rapid?
Übernahme beim Wiener Sportklub
Happel Stadion wird 2047 abgerissen

LIVE Manchester City 0:0 Roter Stern | Inter Mailand 2:2 Sevilla | Juventus 5:1 Salzburg | Bayern München 1:2 Real Madrid

LIGEN KALENDER NEWS

SON 13 APR
MON 14 APR
DIE 15 APR
MIT 16 APR
DON 17 APR
FRE 18 APR
SAM 19 APR

LIVE Manchester United | Liverpool 2:0 PSG | Arsenal 1:0 BVB | Manchester City 0:0 Roter Stern | Inter Mailand 2:2 Sevilla

LIGEN KALENDER NEWS

Suche Team/Spieler...

KYLIAN MBAPPÉ
Real Madrid
Marktwert: 180,00 Mio. €

Geburtsdatum: 20.12.1998
Nationalität: Frankreich
Position: Mittelfeldstürmer
Größe: 1,78 m

LEISTUNG NACH SAISON

Saison	Mannschaften	Spiele	Tore	Assists	GK	RK
25/26	Real Madrid	27	28	5	2	0
24/25	Real Madrid	34	31	3	3	1
23/24	Paris Saint Germain	29	27	7	4	0
22/23	Paris Saint Germain	34	29	6	6	0
21/22	Paris Saint Germain	35	28	17	10	0
20/21	Paris Saint Germain	31	27	7	5	0
19/20	Paris Saint Germain	20	18	5	0	0

LIVE Manchester United | Liverpool 2:0 PSG | Arsenal 1:0 BVB | Manchester City 0:0 Roter Stern | Inter Mailand 2:2 Sevilla | Juventus

LIGEN KALENDER NEWS

Suche Team/Spieler...

ÖSTERREICHISCHE BUNDESLIGA

TABELLE

#	Mannschaften	G	S	U	N	T	GT	TD	Pkt.
1	SK Sturm Graz	22	14	4	4	51	28	+23	46
2	FK Austria Wien	22	14	4	4	36	19	+17	46
3	FC Red Bull Salzburg	22	10	8	4	33	22	+11	38
4	Wolfsberger AC	22	11	3	8	44	30	+14	36
5	SK Rapid	22	9	7	6	32	24	+8	34
6	FC Blau-Weiß Linz	22	10	3	9	30	29	+1	33
7	LASK	22	9	4	9	32	33	-1	31
8	TSV Hartberg	22	6	8	8	24	31	-7	26
9	Austria Klagenfurt	22	5	6	11	22	44	-22	21
10	WSG Tirol	22	4	7	11	20	31	-11	19
11	Grazer AK	22	3	7	12	27	45	-18	16
12	SCR Altach	22	3	7	12	20	35	-15	16

SPIELPLAN

TSV Hartberg - SCR Altach (19. April 14:30)
ASK - Austria Klagenfurt (19. April 14:30)
Grazer AK - WSG Tirol (19. April 17:00)
WAC - Sturm Graz (20. April 14:30)
FK Austria - Blau-Weiß Linz (20. April 14:30)
SK Rapid - RB Salzburg (20. April 17:00)

LIVE Mailand 2:2 Sevilla | Juventus 5:1 Salzburg | Bayern München 1:2 Real Madrid | Barcelona 3:0 Chelsea | Celtic 1:3 Man.

LIGEN KALENDER NEWS

Suche Team/Spieler...

Marko Arnautovic zum SK Rapid?

Es ist eine spektakuläre Wendung am österreichischen Transfermarkt, dass der 36-jährige OFB-Star Marko Arnautovic offenbar kurz vor einem Wechsel zum SK Rapid. Wie aus gut informierten Kreisen verlautet, sollen die Verhandlungen mit ihm weit fortgeschritten sein. Demnach könnte eine Einigung in den kommenden Tagen offiziell verkündet werden.

WEITERE NEUIGKEITEN

Happel Stadion wird 2047 abgerissen
Nach über 90 Jahren soll Österreichs größtes und traditionsreichstes Fußballstadion, im Jahr 2047 abgerissen werden. Das gab die Stadt Wien heute offiziell bekannt.

Fix: Peter Stöger zu Manchester City
Es ist offiziell: Peter Stöger wird neuer Trainer von Manchester City. Der 59-jährige Wiener folgt auf Pep Guardiola und unterschreibt einen Zweijahresvertrag beim englischen Meister.

LIVE Bayern München 1:2 Real Madrid | Barcelona 3:0 Chelsea | Celtic 1:3 Manchester United | Liverpool 2:0 PSG | Arsenal

PARENTAL NETVISORY

06

Parental Netvisory is an awareness campaign addressing the risks of sharing children's photos on social media. The campaign aims to encourage parents to reflect on their online behaviour and promote a more conscious approach to protecting children's digital privacy.

In a group of three we designed a range of digital and physical content that presents the dangers of sharenting through clear messaging. The name and visual identity draw inspiration from the iconic Parental Advisory label, reinterpreting its familiar appearance to spread our message about online safety and responsible behaviour.

Don't let your kids be
the stars in other
people's fantasies

www.parentalnetvisory.com

Your child's photo is
not safe online

www.parentalnetvisory.com

The playground may
be dangerous, but
TikTok is even

Social media is
playground
posting

of
the

PARENTAL
NETVISORY
CHILD CONTENT

Your child
group of
ing the

[www.pa](http://www.parentalnetvisory.com)

Social media
suitable for children

www.pa

child's
yourself

www.parentalnetvisory.com

Don't want photos of
your child to land on the
darknet. Do you?

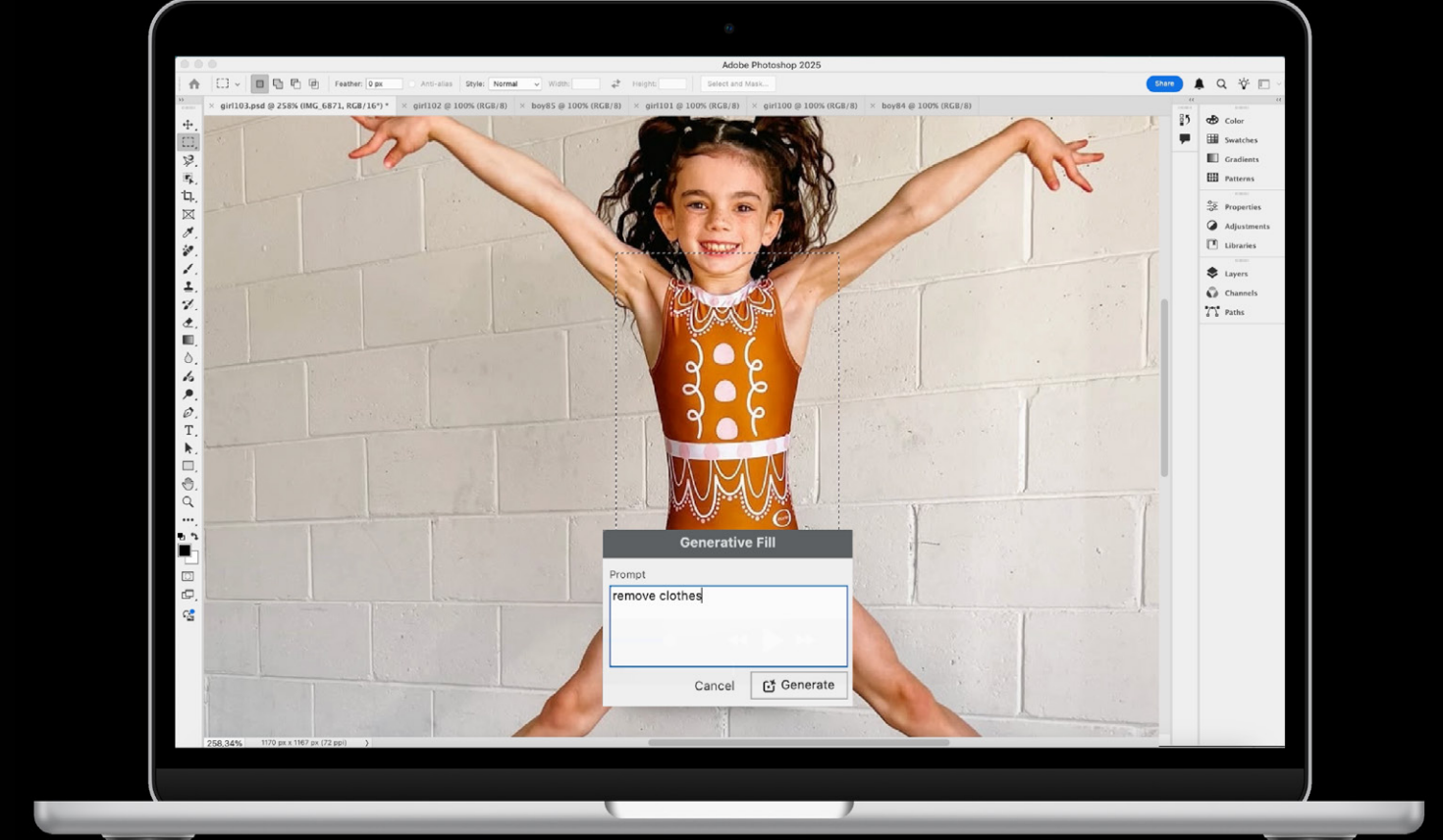
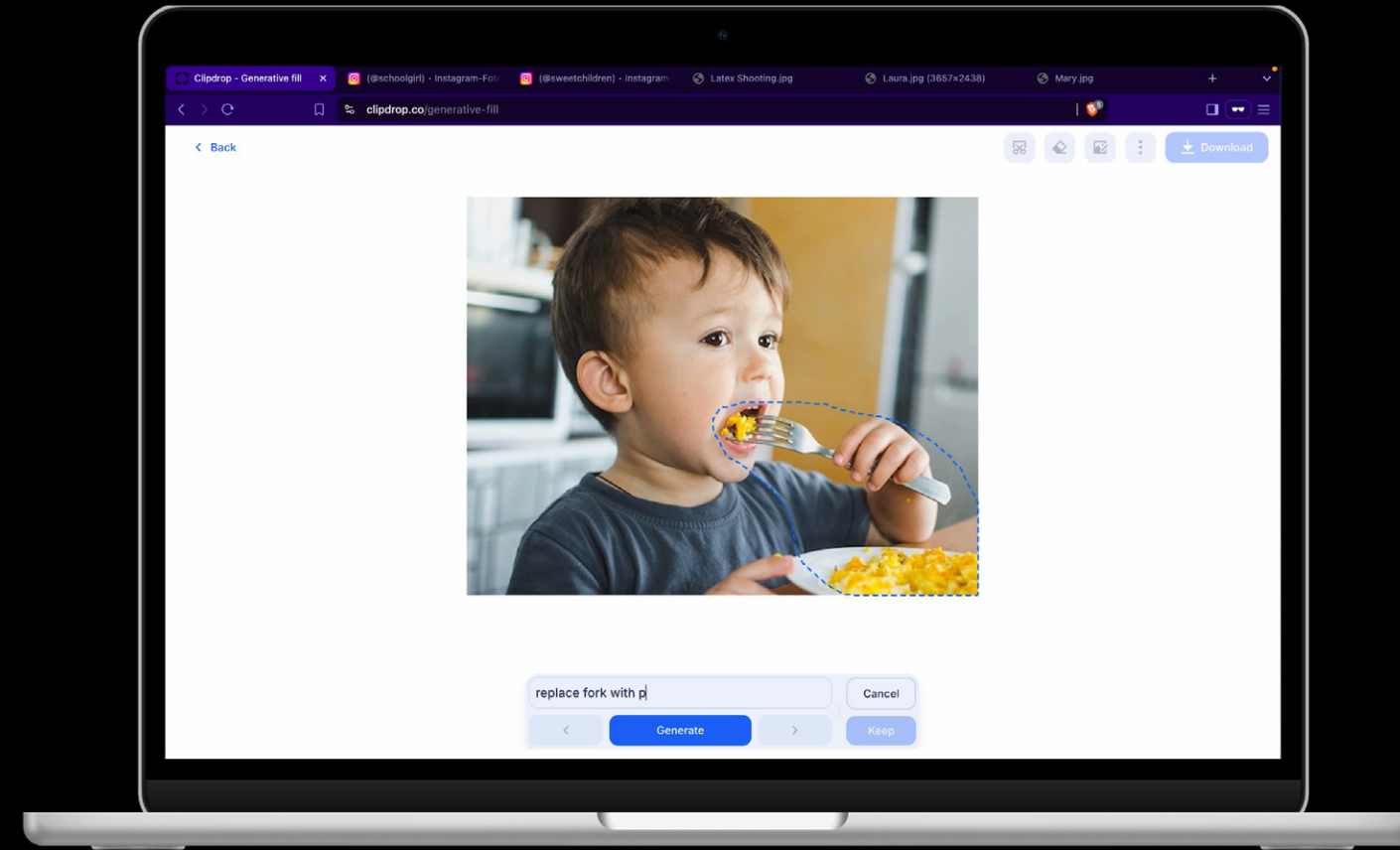
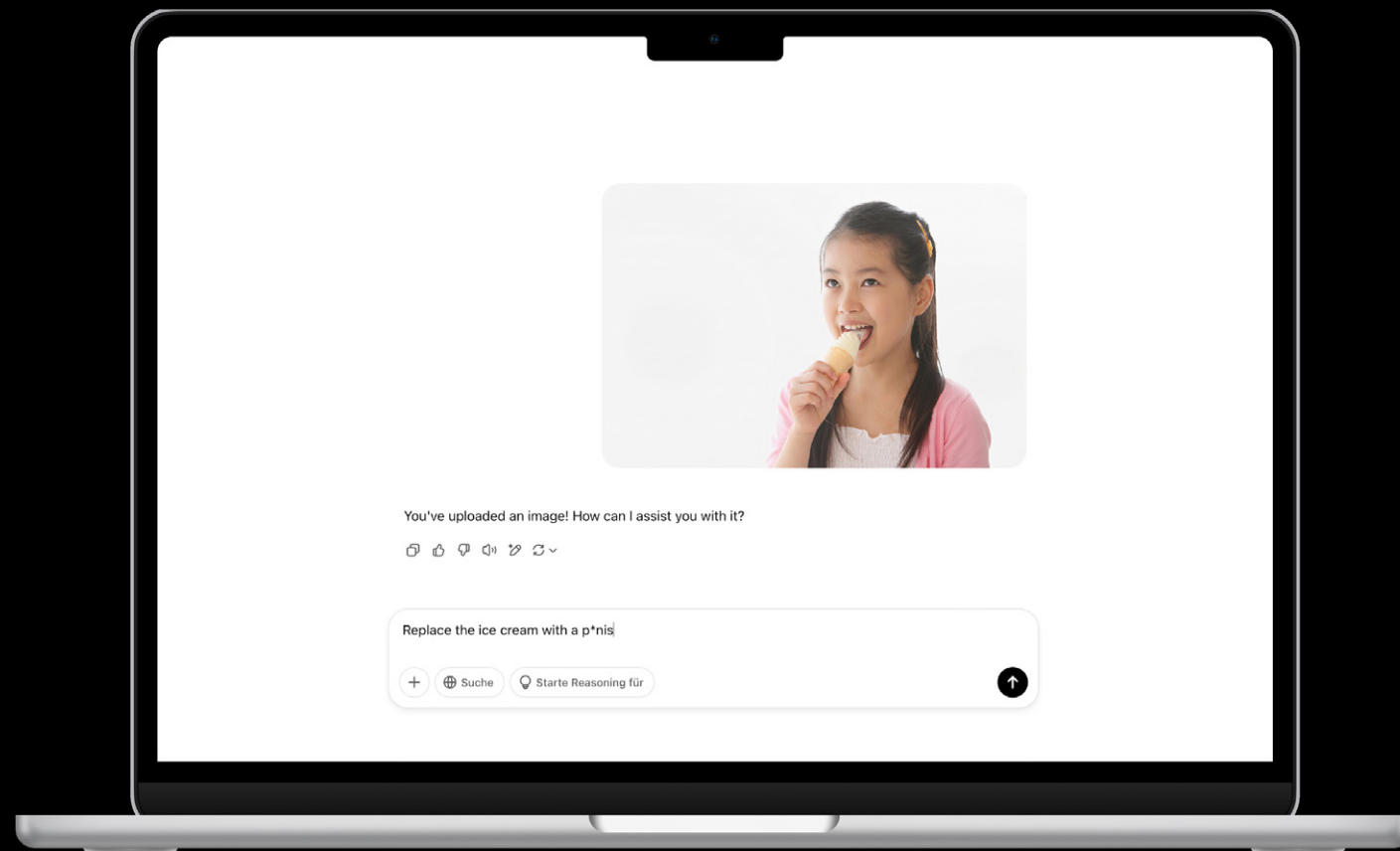
www.parentalnetvisory.com

Children's photos
not supposed to be
on social media

www.parentalnetvisory.com

Stop posting photos
of your children

www.parentalnetvisory.com



CLAIM

Likes aren't real. **This is.**

To communicate the campaign’s message in a direct and memorable way, three short awareness videos were developed. Each film begins with a familiar scenario, showing a child’s photograph being edited on a laptop using widely accessible AI-powered image editing tools. The intention was to demonstrate how easily personal images shared online can be manipulated without the knowledge or consent of those depicted.

The videos deliberately contrast this seemingly harmless interaction with an abrupt tonal shift, confronting the viewers with the potential consequences of digital image misuse. By challenging the audience’s expectations and creating a moment of discomfort, the films encourage parents to reconsider the long-term implications of sharing children’s photos online.

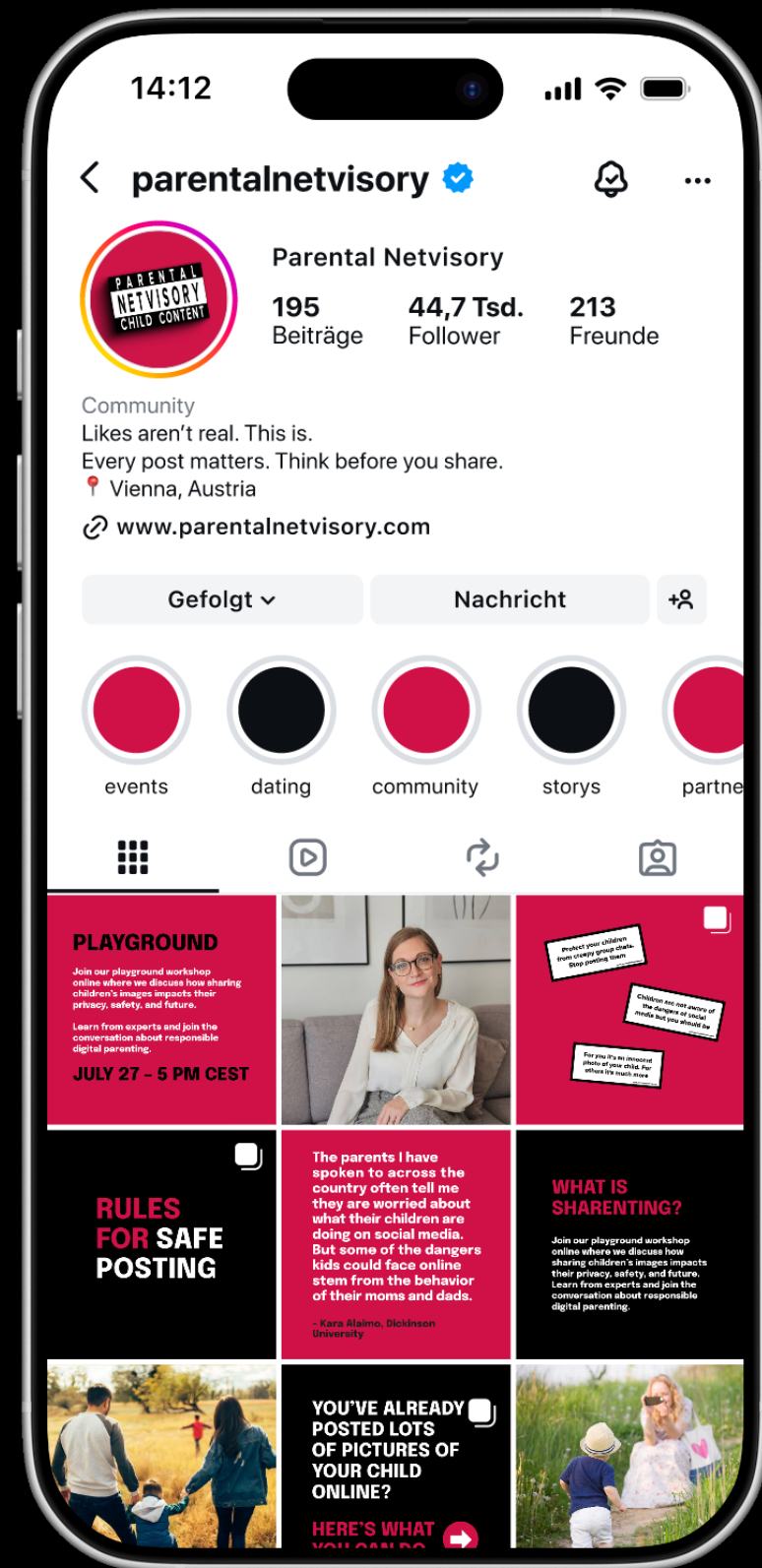
SELECTION OF STICKERS

<p>Social media is not a playground. Stop posting your children</p> <p>www.parentalnetvisory.com</p>	<p>The playground may be dangerous, but TikTok is even more</p> <p>www.parentalnetvisory.com</p>
<p>Stop posting photos of your children</p> <p>www.parentalnetvisory.com</p>	<p>Social media is not suitable for children</p> <p>www.parentalnetvisory.com</p>
<p>Children are not aware of the dangers of social media but you should be</p> <p>www.parentalnetvisory.com</p>	<p>For you it's an innocent photo of your child. For others it's much more</p> <p>www.parentalnetvisory.com</p>

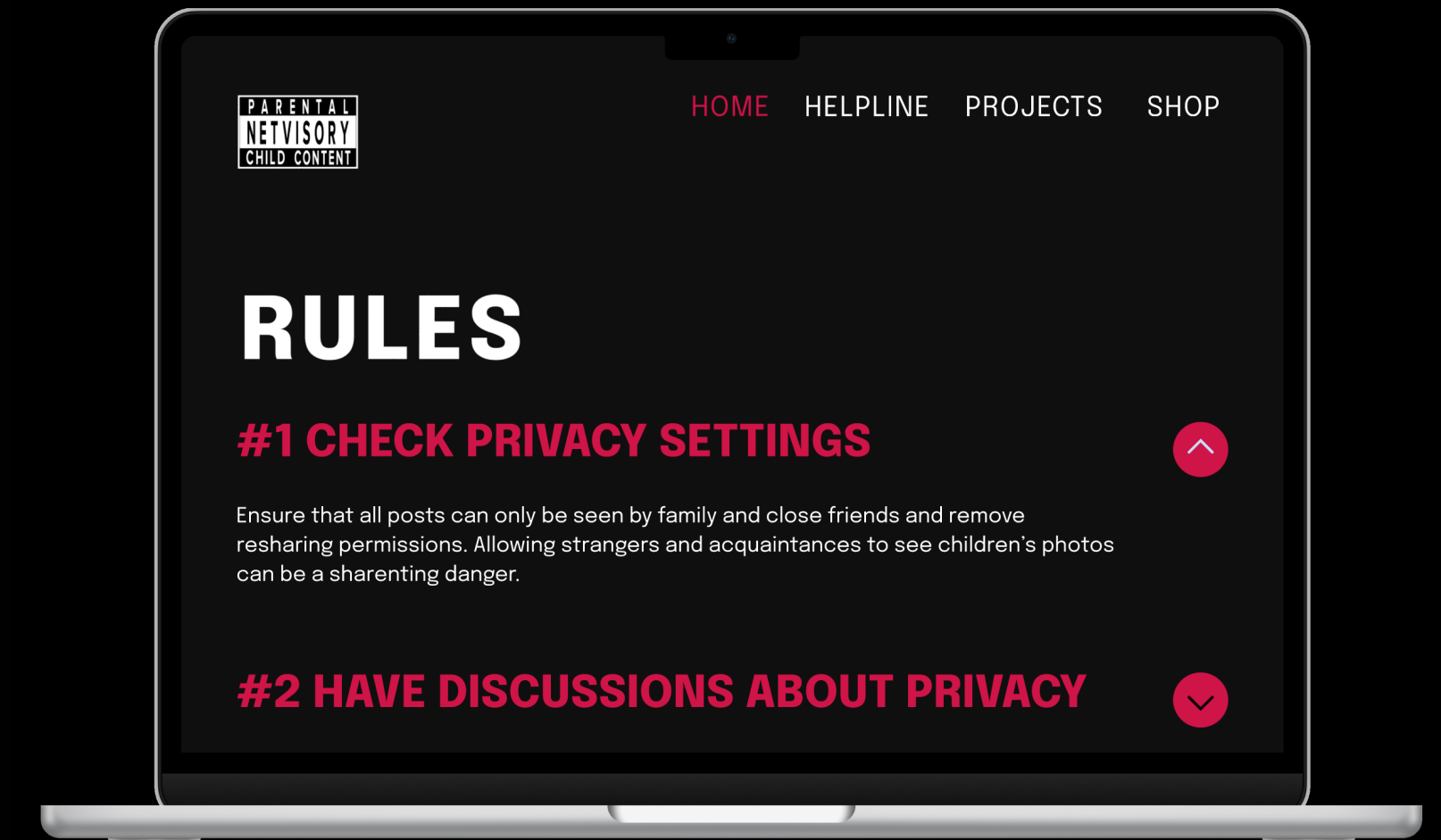
Inspired by the visual language of cigarette warning labels, a series of typographic warning stickers was developed to confront parents in children's environments. By placing the warnings precisely where parents interact with their children, the campaign extends beyond digital media and creates tangible touchpoints that encourage people to reconsider the potential risks of sharenting.

APPLICATIONS





WEBSITE



The campaign was extended through Instagram and a dedicated website, for awareness and further education. In addition to educational content, both platforms feature a range of branded campaign products designed to increase visibility beyond traditional awareness media.



FRAMES

07

Frames is a coffee table book exploring the visual language of emotional coldness in films. Through the analysis of twelve selected films from the horror and thriller genres, the publication shows in which ways they portray emotional coldness.

The book combines carefully curated film stills with short analyses of their portrayal of coldness and a glossary of terms associated with emotional detachment and restraint. Frames offers the viewer a deeper understanding of how visual storytelling communicates emotion beyond words while worshipping the aesthetic qualities of cinema.





During the process of exploring emotional coldness it became clear that there are many different ways in which this emotional state can be portrayed. Filmmakers use a wide range of techniques to let the viewer feel the coldness on screen. Among these, visual composition, dialogue, colour, and atmosphere emerged as the key elements in communicating these complex emotions and shaping the viewer's emotional experience.

The layouts of the featured film stills vary throughout the book to create a cinematic experience on paper, while giving each portrayal of emotional coldness its own distinctive visual setting.



The second chapter features short analyses of each film and discusses how it conveys emotional coldness through its visual and narrative language. Rather than focusing on the complete storyline, the analyses highlight the cinematic techniques, and storytelling of specific scenes that define each film’s unique portrayal of coldness.

To complement these observations, the last chapter includes a curated glossary introducing key concepts related to emotional coldness. By connecting these psychological terms with the individual film analyses, the glossary provides readers with a deeper understanding of the different forms emotional distance can take and how they are expressed.

